

Communiqué de presse

Pour publication immédiate

A truly heartwarming initiative

700 children's drawings, letters and cards sent to seniors

Saint-Jérôme, August 6, 2020 – Many children of employees of the Centre intégré de santé et de services sociaux (CISSS) des Laurentides, along with students of more than 20 of the region's primary schools, spontaneously responded to a call for messages of encouragement to be shared with residents of our care facilities during the current COVID-19 pandemic. More than 700 heart-warming drawings, letters and cards filled with love were recently distributed and enthusiastically received by seniors.

The call went out last May from senior management of the CISSS des Laurentides to all members of staff, to ask their children to participate in creating artwork for residents of intermediate resources in the region. "We also liked the idea of involving local schoolboards that were open to this inter-generational project," said Rosemonde Landry, President and Executive Director of the CISSS des Laurentides. "This endeavour was primarily an opportunity for sharing, caring and giving, involving young children and, by the same token, helping them to empathize with seniors who have been very isolated at certain times during the pandemic."

Each of the 765 residents of our 24 intermediate resources received a drawing (laminated to help control and prevent infection), which gave rise to many happy moments, for the residents as well as for the staff of our various facilities.

"This initiative spread some much-needed hope and lifted the spirits of seniors at this difficult time, by showing them solidarity and letting them know they are in everyone's thoughts. We sincerely thank all those who participated in this unifying endeavour," Ms Landry concluded.

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